

## Case Study: Harriet Tubman Homes



Constructed with energy efficiency building techniques such as tankless water heaters, 2"x 6" frame construction, and extra insulation, residents of this new building on Martin Luther King Drive had utility bills of just \$90 this past January. Green and energy efficient makes for affordable housing.

## Other JCRA Green & Sustainable Initiatives

### Housing

- Summit Heights (LEED Certified Silver)
- Mary Norton Manor (LEED Certified Silver)
- Webb Apartments (LEED Certified Silver)

### Brownfield and Cleanup

- Grand Jersey Redevelopment Area
- Canal Crossing Redevelopment Area
- Berry Lane Park

### JCRA Annual Green Awards

## For additional information contact:

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Jersey City, New Jersey 07302

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[www.thejcra.org](http://www.thejcra.org)



# Going Green Just Got Easier

## Jersey City Leaf Program

Energy Efficiency Rebates and Loans  
for Home Owners and Small Businesses

## What is the Leaf Program?

As part of the Jersey City Redevelopment Agency's environmental initiative, the Leaf Program provides low-interest loans and other financial incentives to Jersey City residents and businesses wishing to reduce their environmental impact. The program encourages the installation of energy efficient appliances and materials that help to reduce energy consumption, pollution and enhance the overall quality of life of the City's residents.

## How is it funded?

The Leaf Program is funded via the State Energy Programs (SEP) through the American Recovery and Reinvestment Act (ARRA) and is administered by the Jersey City Redevelopment Agency.

## How does it help me?

The Jersey City Leaf Program encourages local residents and businesses to help themselves and their communities by adopting energy efficient practices to reduce their environmental impact. The more energy efficient homes and workplaces become, the less energy is needed to heat or cool them. This results in less energy consumption and less pollution — a by-product of energy production.

Although energy efficient appliances and materials are becoming more common, many are out of reach for the average resident or small business to afford. The Leaf Program's mission is to make energy efficiency a reality by offering rebates and incentives that will benefit residents and businesses in the City of Jersey City.

## Sustainable Water Heater Rebate

### What is it?

This program offers rebates to eligible home owners, commercial and industrial businesses within the geographical boundaries of Jersey City who are willing to complete the installation of an energy efficient/solar water heater unit.

### Eligibility

An eligible unit is determined by its ability to achieve Energy Star Rating, for those units that exceed the ES rating (solar units).



A list of qualifying systems can be found at [www.energystar.com](http://www.energystar.com).

**For Commercial and Industrial:** The equipment is required to be Energy Star qualified. An incentive amount of up to 50% of the purchase price; a maximum rebate of \$3,000 for each qualified heating unit.

**For Residential:** The equipment is required to be Energy Star qualified. Five types of equipment allowed, each with a specific incentive amount:

- Whole Home Gas Tankless (\$300)
- Heat Pump (\$500)
- Gas Condensing (\$500)
- High Efficiency Gas Storage (\$750)
- Solar Hot Water (\$1,500)

For complete terms and conditions and to download the rebate application visit:

[www.thejcra.org/leaf](http://www.thejcra.org/leaf)

## Energy Efficiency Revolving Loan

### What is it?

This program offers low-interest loans to eligible home owners, commercial and industrial businesses within the geographical boundaries of Jersey City who wish to reduce their energy consumption and the pollution created from its production to enhance the overall quality of life of the City's residents.

### Eligibility

The costs of building materials, labor, and soft costs (design, engineering, permits, etc.) for energy efficiency projects are eligible.

### Projects may include:

- Building exterior weatherization, air sealing or thermal efficiency
- Increase or improvement in building insulation
- Door, window or skylight upgrades
- Lighting technology upgrades or the reduction of the number of fixtures
- Heating, ventilation and air conditioning (HVAC) replacements or upgrades
- Improvements to energy control systems
- Installation of measure and verification systems
- Solar thermal systems (solar panels are not eligible)

**Loan Amount:** \$5,000 - \$75,0000

**Interest Rate:** 2.5%, not to exceed 10 years

For complete terms and conditions and to download the loan application visit:

[www.thejcra.org/leaf](http://www.thejcra.org/leaf)